

Spectators



90,000+
COURSE-SIDE SPECTATORS

SPECTATOR MAKE UP

Local (City, County)	50%
From State	32%
From Outside Maryland	16%
International	2%

AGE

18 - 25	12%
25 - 34	18%
35 - 44	22%
45 - 54	23%
55+	25%



HOUSEHOLD INCOME

Less than \$20k	5%
\$20k - \$39k	8%
\$40k - \$59k	11%
\$60k - \$79k	12%
\$80k - \$99k	21%
\$100k - \$119k	20%
\$120k+	23%

TRIP LENGTH (AVG.)

Overnight: 1

GENDER

Male - 55%
Female - 45%



Photos by Darrell Parks

